

Harmful Marketing – Give us an Ad Break

Ask our government to introduce a new Harmful Products Marketing Act to prevent harmful marketing

Gambling, alcohol and unhealthy food companies are allowed to bombard us with advertising telling us to gamble more, drink more alcohol and eat more foods that harm our health. As a result, their sales are booming, while we experience more cancer, type 2 diabetes, heart disease, liver disease, mental ill health and financial hardship.

The [Give us an ad break](#) campaign has officially launched to the public, calling on the federal government to create a future with less harmful ads for gambling, alcohol and unhealthy foods. The Uniting Church in Australia Queensland Synod has signed on to a [shared statement](#) with other organisations, calling on the Australian Government to introduce a new Harmful Products Marketing Act. This legislation would regulate the way gambling, alcohol and unhealthy food companies promote their products, so that we all see less marketing for these harmful products in our daily lives.

How you can take action

Senders Name: _____
Senders E-mail: _____
Dear Minister,
Thank you for your efforts to support the human rights of Palestinians and Israelis and end the killing and violence in the conflict.
The Palestinian and Jewish Israeli peace movement has called for governments worldwide to finance an International Fund for Israel/Palestine, dedicated to empowering and scaling the work of civil society to create support for a just resolution to the conflict. The Fund, which the UK government has endorsed, would be modelled on the International Union for Restoring which assisted in bringing about lasting peace in Northern Ireland. I urge the Australian Government to make a meaningful and ongoing contribution to an International Peace Fund, as it did to the International Fund for Ireland.
Peace-building civil society organisations are essential for promoting peace, leaders, and institutions that provide a political space for a genuine diplomatic process. A serious diplomatic peace process without an ambitious civil society strategy will not succeed. An ambitious civil society strategy without a serious diplomatic peace strategy will have limited reach and legitimacy. Each is essential, and neither can work without the other.
Yours sincerely,
Signature: _____

olmep
Uniting Church in Australia
Victorian Government
Uniting Church in Australia
Senator the Hon Perry Wong
Minister for Foreign Affairs
PO Box 6100
Senate
Parliament House
Canberra ACT 2600

AFFIX STAMP HERE

1. Send a postcard to the Prime Minister. To order your Harmful Marketing postcards email JIM@victas.uca.org.au with the amount you need and your address.
2. [Send an email](#) to the Prime Minister using the content on the next page.
3. Add your voice to the call to shield our community from marketing harmful products. Sign the share statement here <https://giveusanadbreak.org.au/add-your-voice/>
4. Share your story to help create change. <https://giveusanadbreak.org.au/#story>
5. Share on social media with the supporter kit <https://giveusanadbreak.org.au/resources/>

Dear Prime Minister,

I believe the health and wellbeing of all people should be a top priority of any government.

But gambling, alcohol and unhealthy food companies are currently allowed to bombard us with advertising telling us to gamble more, drink more alcohol and eat more foods that harm our health. As a result, their sales are booming, while we experience more cancer, type 2 diabetes, heart disease, liver disease, mental ill health and financial hardship.

These companies advertise their harmful products in places they know children will see, surrounding them with harmful messages everywhere they go.

I ask that your government introduce a new *Harmful Products Marketing Act* to regulate the way gambling, alcohol and unhealthy food companies promote their products, so that we all see less marketing for these harmful products in our daily lives.

Yours sincerely,

Name